

CalCars-Engineers for A Sustainable World, October 1, 2004 at Stanford: Global and Local Sustainable Solutions How Engineers Are Defining New Ways to Change the World

Comments about engineers, then biggest issue if we want to have a sustainable world, then look at kind of case study on what engineers are doing in one car project and what it means.

This talk and slides will be at linked from our "about page" http://www.calcars.org/calcars-esw.pdf As a non-engineer, I curious about word: engine/engineer/ingenious: Latin root "ingeniosus" -means"skilled."

Most definitions: "Engineers harness scientific knowledge to create solutions to human problems. Then they turn those solutions into objects and processes."

Traditionally work for: corps/research/academic/govt. If goal to create solutions for human problems: new roles there, or find new sponsors/employers or volunteer.

Society needs solutions especially for one ultimate project:: engineers need to join scientists in coming up with solutions to climate change.

(Renamed from more benign-sounding Global Warming.)

Most famous CC SLIDE 2: Intergovernmental Panel on Climate Change: humans caused 30% increase in CO2 in last 200 years.

SLIDE 3 Latest projections: under different CO2 and warming scenarios, average sea levels will rise 4-35 inches.

Warnings: 30,000 died of heat in Europe; Florida's hurricanes (CC-linked or not): more natural disasters

Past week: reports melting Antarctic glaciers, fly plagues, Alaskan Inuit villages -- and CARB regulations.

I testified (copies with me, online). Most shocking prediction to many was <u>SLIDE 4 SNOW PACK</u>: even with steps to cut down CO2, in 50-100 years, snow pack will be mostly rain pack. Winter floods, summer drought. Delta floods. There goes water supply, rice, fruits, vegetables -- and skiing and wine.

Signs of hope, e.g., 1. Stanford Global Climate Change and Energy Project: raised over \$250M.

- 2. British PM Tony Blair: situation "alarming and unsustainable," leading to "catastrophic consequences". Persuade US & Russia (yesterday endorsed Kyoto, isolating US). http://politics.guardian.co.uk/green/story/0,9061,1305030,00.html
- 3. Princeton's Pacala and Socolow's "Stabilization Wedges" detailed strategy using existing tech to address the problem over the next half century is fertile ground for engineers wondering what to do with their lives: fire.pppl.gov/energy_socolow_081304.pdf

Beyond Bush vs. Kerry on CC, don't forget Senate 95-0 against Kyoto accord.

As aerospace engineer Dick Rutan and Spaceship One may collect Ansari \$10M prize, new \$50M Bigelow Prize for orbital flight: we need a prize for new greenhouse gas solutions_that could involve carbon reduction, remediation.

That's my plug for what I think is the big issue of our lifetime.



Something has changed in last 10 years. As engineers start thinking about big problems + solutions, maybe they can get paid to work on these issues.

SLIDE 5 PENTIUM: You can track the history of recent engineer activism beginning with this 1994 chip and its math bug.

Email by techies and engineers was what changed the rules.

Jokes: "How many Pentium designers does it take to screw in a light bulb? A: 1.99904274017 -- but that's close enough for non-technical people."

Jokes began zeroing in on Intel: "Our new motto: "United We Stand, Divided We Fall." And "At Intel, Quality is Job #0.99989960954."

Couldn't fight it. Reversal cost Intel \$475M.

First time, organized expression of thousands of tech users changed the balance of power consumerscorp.

Fast forward ten years: web, blogs, and most important: discussion groups.

Communities: talk/learn/work together from anywhere.

Yahoo Groups as prime example. A means for engineers to find each other and work together and spread the word about what they're doing and their solutions.

Often, because so public, goals not to gain competitive advantage, intellectual property. Software's Open Source model.

Case study: '04 Prius

Newsweek just picked up on what many people realized last fall "Toyota's new hybrid may just be the biggest thing in cars since the combustion engine." I can talk more about why later. (e.g., proof that adv tech costs less; train users, etc.)

One year ago, SLIDE 5: PRIUS DISPLAY wave of online enthusiasm for new improved. Search for Prius: 51 Yahoo Groups. About a half dozen groups (not all at Yahoo) include 10,000 members. Engineers "embedded" in Groups with names like: "Prius_Tech_Stuff, Prius_Mods, PriusChat" etc.

Simultaneously: California Cars Initiative, group I founded, was promoting next generation hybrids. "Next hybrids will plug in."

Prius: stealth mode SLIDE 7: TOYOTA'S EV BUTTON. Only Europe + Asia.

Last February, Texas experimenter reverse engineered it. Led to interest in PHEVs.

That inspired a change CalCars' strategy to focus on Prius

SLIDE 8 LICENSE/STICKERS Led us to conversion idea: in March: PRIUS+: pick up on popularity, "soup it up."

In June, engineer found us online: Ron Gremban from Marin, had been involved in first transcontinental Great Electric Car Race, Caltech vs. MIT in '68. Working in solar PV SLIDE 9 RON & DAN: Ron with another Caltech engineer.

Recruited three dozen engineers US/Europe/Asia inviting people whose messages we were impressed by in online groups: to go beyond brainstorming to building:

SLIDE 10 GROUP HOME Set up "priusplus phev conversion group."

With all kinds of people including employees at or retired from automakers and suppliers; EV enthusiasts, car buffs, entrepreneurs.

We began to design prototype: strawman specs, battery options, etc. SLIDE 11 GROUP MESSAGES. Raised money: first from entrepreneur who insisted on donating online SLIDE 12 SPONSOR.

Ordered components, car SLIDE 13 BATTERIES Finished building Sept 22, now debugging.

And next SLIDE 14 METERS will document performance.



Started with lead acid, soon will switch to NiMH and Li-Ion SLIDE 15 BATTERY SPREADSHEET SLIDE 16 TEAM We may not look like Vin Diesel in Fast/Furious/Hondas, but we call ourselves garage-based "green tuners."

Maybe there's a model here...engineers integrated into larger community of engaged, tech-savvy consumers.

In early 90s: CA was center of auto-EV innovation. Are we part of a new wave? Slide 15 Map: California clean energy businesses and research and supporting organizations.

AC Propulsion: SLIDE 16 tZero zero-60 in 4.1 seconds and 1/4 mile in 13.2 seconds.

Also proposing Lithium conversion: **SLIDE 17 SCION**.

UCS: SLIDE 18 GUARDIAN SUV, NRDC models too; now all env orgs hire engineers.

Engineers can enlist as experts and experimenters

New allegiances: finding a spot for yourself is enabled by new technology.

Many industries for Climate Change: housing, industrial processes, energy, etc.

Back to Yahoo Groups SLIDE 19 RENEWABLE, keywords: Sustainable 1,603; Conservation 1,270; Renewable 245, Global Walrming 134, Climate Change 113, Then Engineering 14,903, Engineers 4,916, and Engineer 1,408.

Lots of other places to look, including SLIDE 20 Green Dream Jobs at SustainableBusiness.com If anyone ever accused you of wanting to save the world, I hope they're right, and you go out and do it!

Slide 21 Contact: see link on our "about" page for this talk.

Engineers for a Sustainable World

Stanford University, October 1, 2004 "Global and Local Sustainable Solutions"

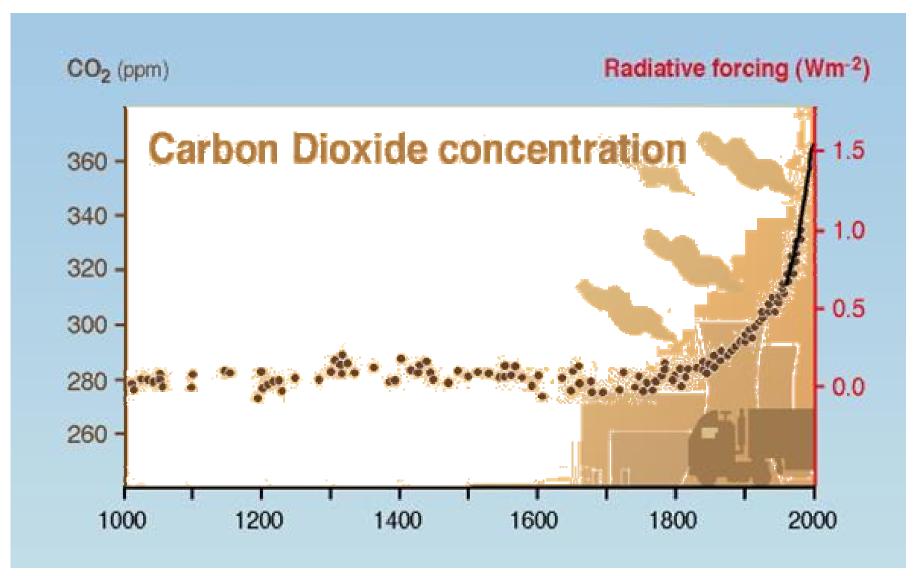
How Engineers Are Defining New Ways To Change the World

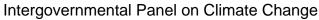
(presentation at www.calcars.org "about" page)

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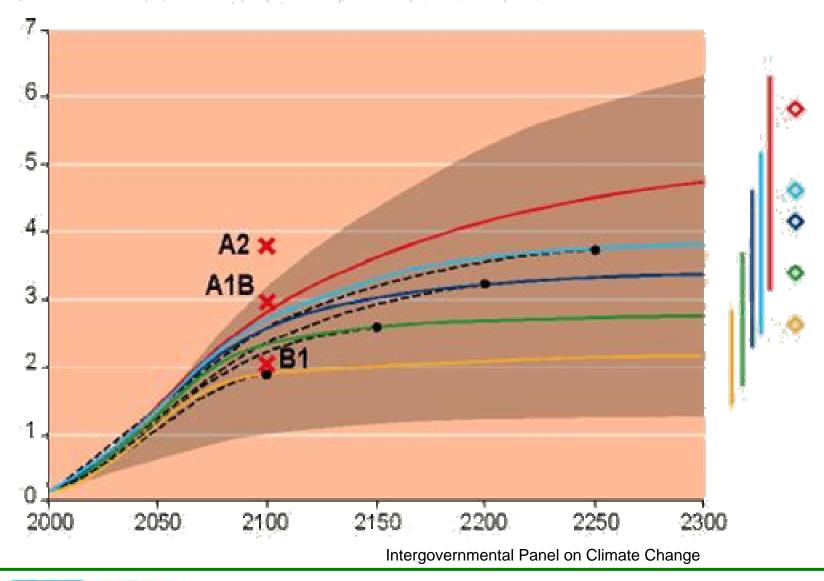






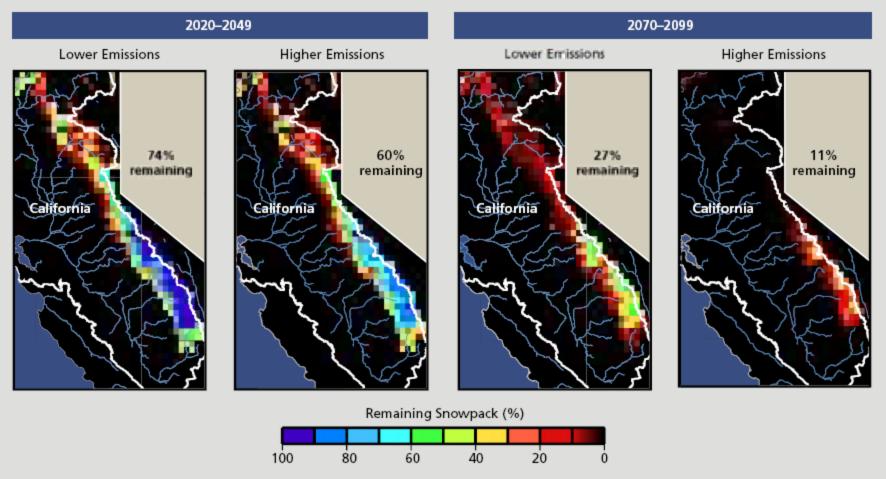


(c) Global mean temperature change (°C)





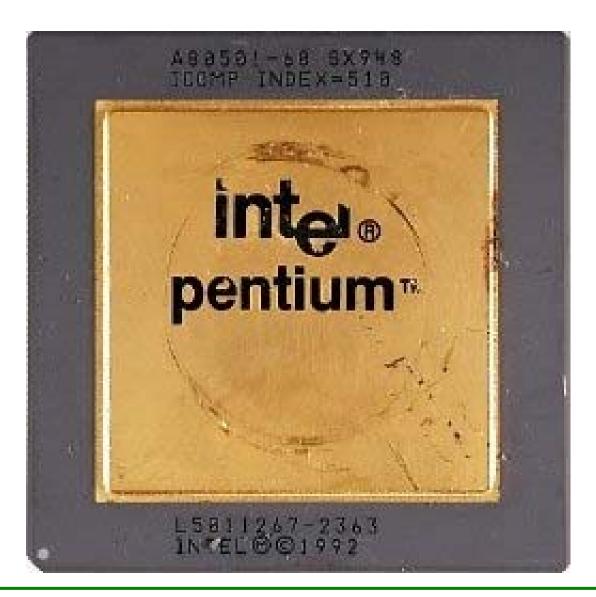
Decreasing Sierra Nevada Snowpack



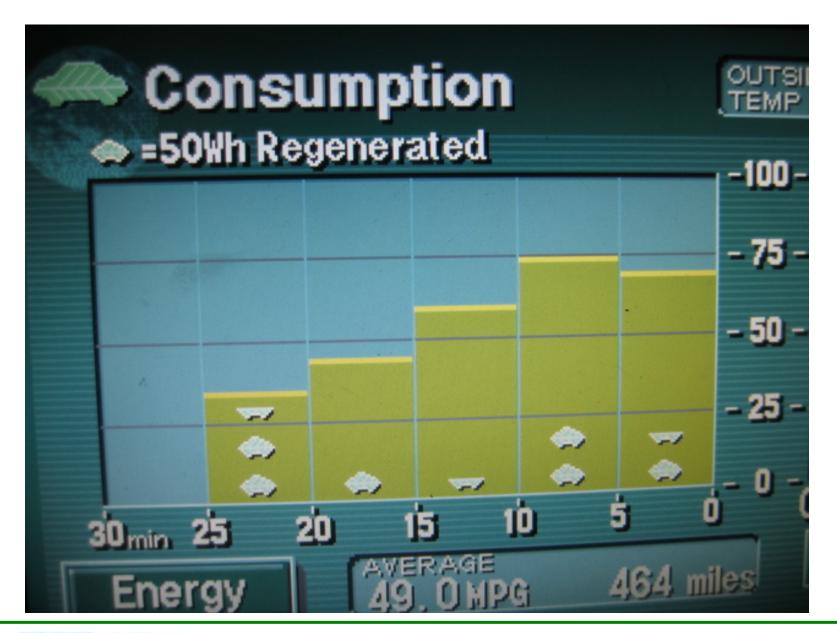
By the end of the century, Sierra Nevada snowpack could be reduced to less than a third of current levels, even under a lower-emissions scenario. This figure shows projections of spring snowpack in the Sacramento-San Joaquin watershed, which provides water to about 28 million agricultural and urban users in California. (Based on climate projections from the HadCM3 climate model.)

Union of Concerned Scientists









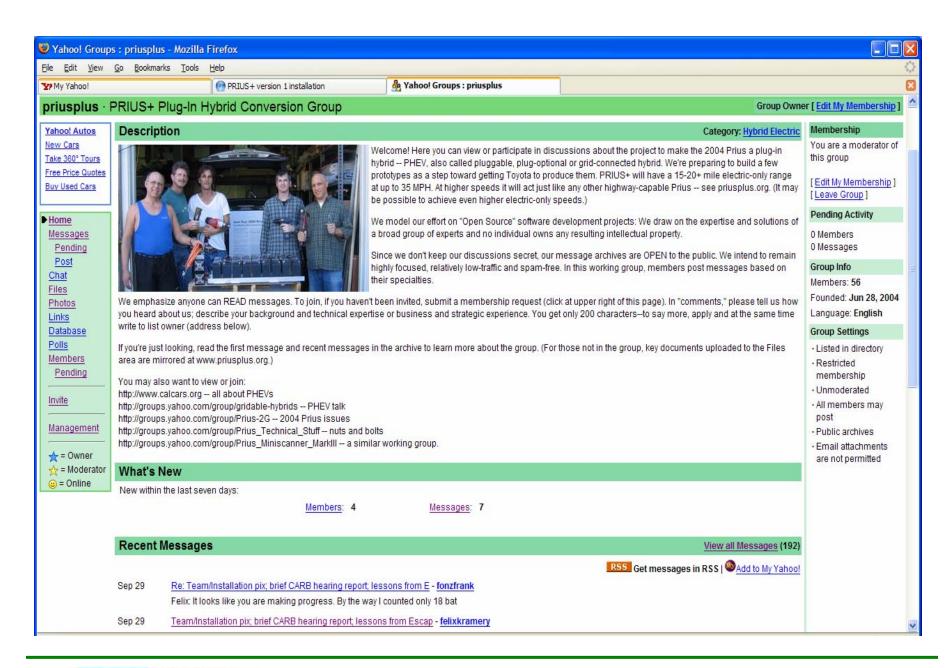




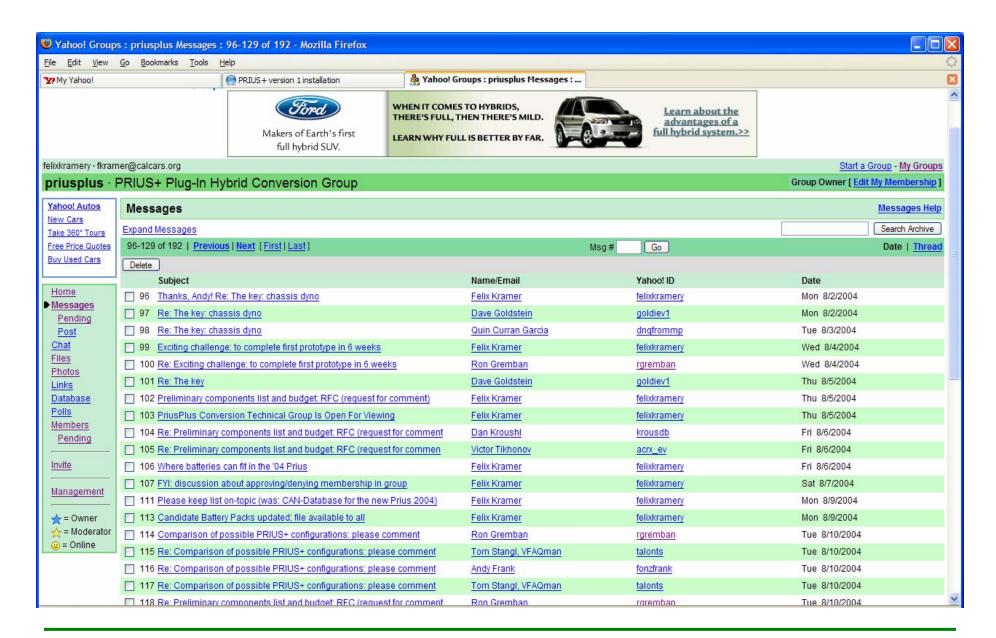




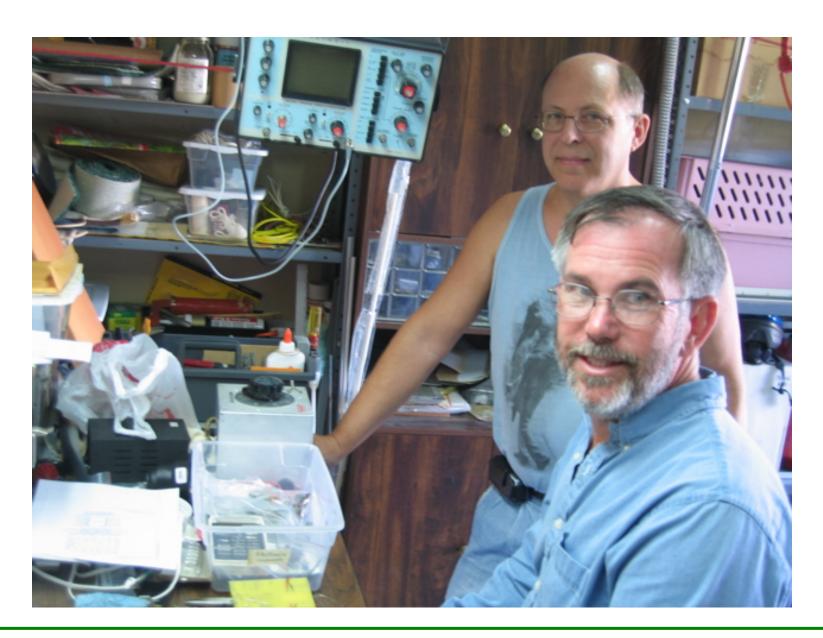


















Donate Any Amount by Credit Card, PayPal or Check for PRIUS+ -- or Become a Charter Sponsor!

Several hundred thousand Americans have signed Clean Car pledges (about 25% came from California). Now, at this critical time, you get the chance to do more than express a general intention. Your actions will jump-start a historic change.

Of course, you can give any amount to give CalCars the resources to build the initiative and get the ball rolling on the PRIUS+ campaign (and it's tax-deductible). See links below.

But if you can, we're asking you to donate \$95 to become a Charter Sponsor, prove there's a viable market for better cars and show we're en route to bringing motivated customers to a major car maker. This will:

- Enroll you as a CalCars Charter Sponsor:
- Enable us to negotiate with car companies (our claim that we represent serious buyers won't be credible with anything less than \$95 sponsors);
- Get you one of the the unique bumper stickers (below) that tells the world you'll soon be switching
 to a better, cleaner car -- display it on your car or collect it!
- Give you an early apportunity to join the CalCars Buyers Club for a plug-in hybrid vehicle -produced by a car company from its line of compact SUVs;
- Subscribe you to our email newsletter with information about our campaign and important automotive, environmental and related developments.

Institutional Charter Sponsors for \$495 are also available.

As a Charter Sponsor, you get your choice of either 10x3-inch bumger sticker:

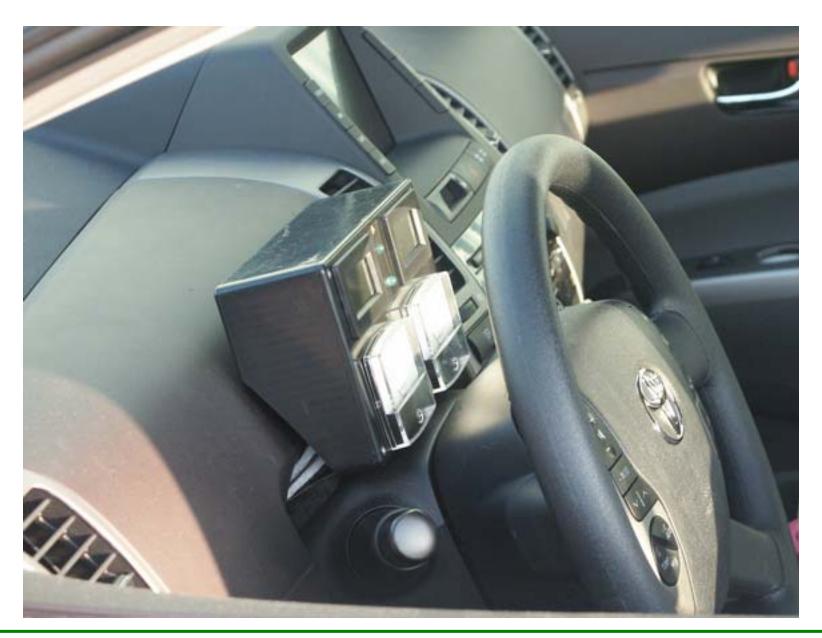


designed by Kris Kiger









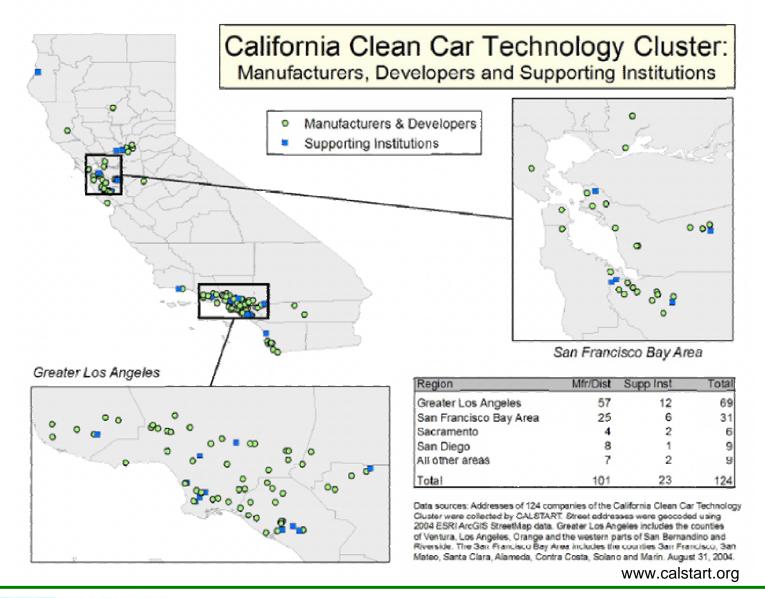


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Suggested req																	
	ate traction battery																
Valence	U-Charge VU0	Li-ion	N/A	How real?	80%	13.2	21.8	16.8	9.2	130	4	4.6%	1.3	6.6	4.3	Chris J	\$280
Quest	HC-D8500	NiMH	Harding Energy	custom 12-cell module w/fuse	80%	13.2	10.0	8.7	4.62	54	12	2.7%	6.0	12.0	7.4	pure guess	\$126
PowerThat	PWRNM9000D	NiMH	Batteries Plus	custom 12-cell module wifuse	80%	13.2	9.2	8.1	4.62	54	12	2.3%	4.9	13.0	8.7	cells * 1.5	\$121
Titanium	high discharge D	NiMH	Amondo Tech.	custom 12-cell module w/fuse	80%	13.2	9.0	7.8	4.62	54	12	2.7%	5.0	10.0	7.4	cells * 1.5	\$122
Sanyo	HR-DU	NiMH	TNR Technical	custom 12-cell module w/fuse	80%	13.2	9.0	8.1	4.70	54	12	2.0%	4.4	N/A	10.0	cells * 1.5	\$216
?	18650 module	Li-ion	Batteries Plus	Module includes protection	80%	6.6	11.0	7.7	1.06	19.6	10	6.0%	2.0	N/A	3.3	Batt+	\$80
BB Battery	EVP20-12	PbAcid	ElectricRider.com	Too heavy	80%	11.0	20.0	12.5	14.3	143	6	1.5%	8.0	24.0	13.3	retail	\$38
Used in place of Valence	the Prius' (64 lb) hyb		y ⁵ (config #2; 201.6) N/A	/184.8V only): How real?	50%	13.2	46.4	35.7	14.1	256	4	4.6%	1.3	6.6	4.3	Chris J	\$600
	U-Charge VU1	Li-ion	N/A N/A	How real?	70%	13.2	46.4	35.7	14.1	256	4	4.6%	1.3	6.6	4.3		\$600
Valence BB Battan	U-Charge VU1 EVP20-12	Li-ion PbAcid	ElectricRider.com		70%	11.0	20.0	12.5		143	6	1.5%	8.0	24.0	13.3	Chris J retail	\$38
BB Battery Quest	HC-D8500	NiMH		custom 12-cell module wifuse	50%	13.2	10.0	8.7	4 62	54	12	2.7%	6.0	12.0	7.4		\$126
PowerThat	PWRNM9000D	NiMH	Harding Energy Batteries Plus	custom 12-cell module w/fuse	50%	13.2	9.2	8.1	4.62	54 54	12	2.3%	4.9	13.0	7.4 8.7	pure guess cells * 1.5	\$120 \$121
Titanium	high discharge D	NiMH	Amondo Tech.	custom 12-cell module w/fuse	50%	13.2	9.0	7.8		54	12	2.7%	5.0	10.0	7.4	cells * 1.5	\$122
?	18650 module ⁹	Li-ion	Batteries Plus	Module includes protection	50%	6.6	11.0	7.7		19.6	10	6.0%	2.0	N/A	3.3	Batt+9	\$80
7	HR-DU	NiMH	TNR Technical	custom 12-cell module w/fuse	50%	13.2	9.0	8.1	4 70	54	12	2.0%	4.4	N/A	10.0	cella * 1.5	\$216
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Panasonic	(HEV-II)	NiMH	Toyota dealer	Too expensive, for comparision	50%	6.6	6.5	6.2	2.30	36.2	6	1.0%	N/A	28.9	20.0	pack price	\$143
Panasonic	(HEV-II)	NiMH	Toyota dealer	Orig Prius battery for comparison	50%	6.6	6.5	6.2	The state of the state of	36.2	6	1.0%	N/A	28.9	20.0	pack price	\$143
Panasonic	(HEV-II)	NiMH	Toyota dealer	Too expensive, for comparision	70%	6.6	6.5	6.2		36.2	6	1.0%	N/A	28.9	20.0	pack price	\$143
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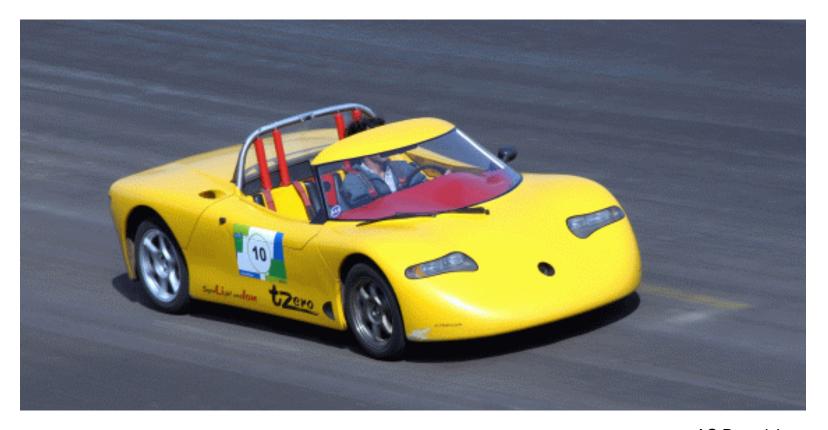












AC Propulsion



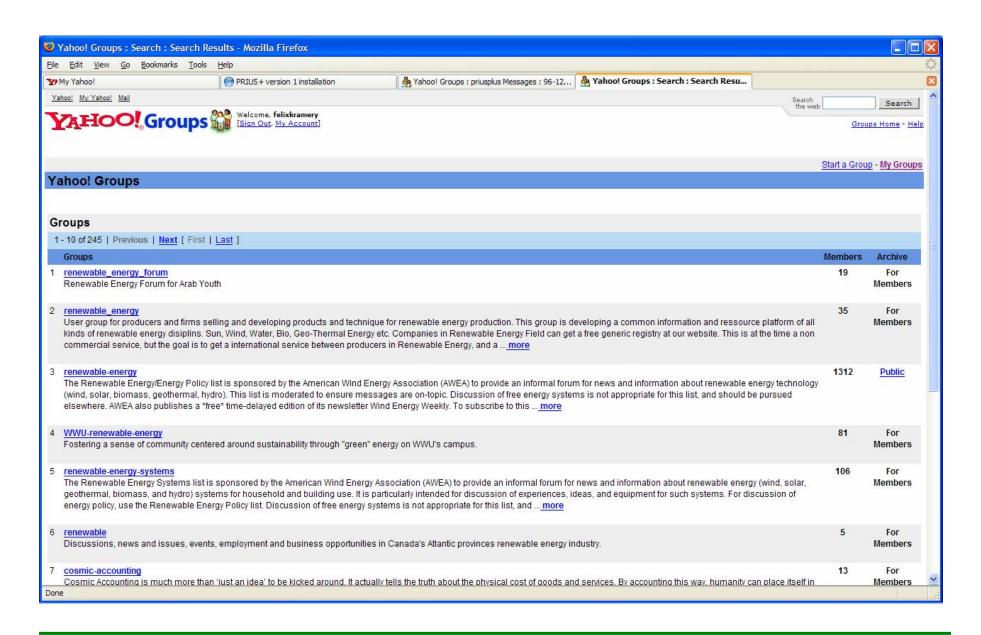






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Engineers for a Sustainable World

Stanford University, October 1, 2004 "Global and Local Sustainable Solutions"

Find link to this presentation:
www.calcars.org "about" page
www.priusplus.org includes link to:
groups.yahoo.com/group/priusplus

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